



Career Research Outline, Poster & Presentation Project

Draft & Poster: Using the information you have compiled, from the research done in the library or on your own, you will create a poster. The poster will focus on the following important aspects:

- **Educational requirements**

- What kind of degree is required for this career?
- How many years of school?
- What are good colleges to attend for this career?

- **Required Skills**

- What skills does the career require?
- Can the skills needed be learned while working or do they need to already be present in the worker?

- **Salary**

- What is the annual salary or hourly rate?
- Does it stay the same or does it increase annually?
- What is the least you could make? Most?
- Does education make a difference in salary?

- **Job Description/Type of Work**

- What things/activities is one working in the career most likely to do?

- **Job Duties**

- What tasks need to be done by someone working in this career?
- What hours/days are required to work?
- Where is someone working in this career most likely?
- Is this work done inside or outdoors?

- **Job Benefits**

- What are the benefits of this career?

- **Job Drawbacks**

- What are some things that may not be so great about the career?

Presentation: You will be presenting your poster. You need to present for a minimum of 4 minutes, speak clearly and loudly, have good posture, use your visual aid/poster during presentation, appear to know the career well, and be able to answer questions on the topic. You may use note cards as guides, but DO NOT READ FROM THEM!!! See the oral presentation rubric for complete details.

****Use the rubric when making the draft, poster, and presentation, as guidelines for the project.**

Points	Rubric for Career Research Project Poster
_____	<p>Content (25 points):</p> <ul style="list-style-type: none"> • Educational requirement • Job Duties & • Job description/ Type of Work • Required Skills • Job Benefits • Salary • Job Drawbacks
_____	<p>Correct, Accurate Copy (10 points):</p> <ul style="list-style-type: none"> • Spelling, grammar, syntax, & punctuation • Headings present • Title Present
_____	<p>Appearance & Creativity (20 points):</p> <ul style="list-style-type: none"> • neatness • relevant pictures /objects • use of color/ theme • relevant charts / data • use of whole board
_____	<p>Works Cited (15 points) On back of poster MLA8 (with URL) format ABC order by first word, proper indention Should be more than one site (not just Science Buddies)</p>
_____	<p>Oral Presentation (30 points) *see rubric</p>
<p style="text-align: center;">100</p>	<p>TOTAL FOR PROJECT (100 points) Comments:</p>

Oral Presentation Rubric

Criteria	0	1	2	3
Nonverbal Skills				
Eye Contact	Does not attempt to look at audience at all, reads notes the entire time	Only focuses attention to one particular part of the class, does not scan audience	Occasionally looks at someone or some groups during presentation	Constantly looks at someone or some groups at all times
Facial Expressions/ Emotions	Has either a deadpan expression or shows a conflicting expression during entire presentation	Occasionally displays both a deadpan and conflicting expression during presentation	Occasionally demonstrates either a deadpan OR conflicting expressions / emotions during presentation	Gives audience clues to what the content of speech is about; Appropriate expression, never notice a deadpan or conflicting expression
Gestures/hand and body	No gestures are noticed	Hand gestures or body movements are awkward/distracting	Uses many unnatural gestures	Natural hand/body gestures are demonstrated
Posture		Sits during presentation or slumps	Occasionally slumps during presentation	Stands up straight with both feet on the ground.
Vocal Skills				
Enthusiasm	Shows absolutely no interest in topic presented	Shows some negativity toward topic presented	Occasionally shows positive feelings about topic	Demonstrates a strong positive feeling about topic during entire presentation
Vocalized Pauses (ah, well uh, um, etc...)	10 or more are noticed	6-9 are noticed	1-5 are noticed	No vocalized pauses noticed
Content				
Topic Announced	Audience has no idea what the report is on; unclear as to the type of information being presented	Gives 1-2 details about the topic, does not announce all headings or guide audience	Gives some details to the audience about what report is over, but still not all; guides the audience through headings/topic	Clearly explains what the report is covering and guides audience through presentation
Time frame	Presentation is more than 2 minutes less than required time	Presentation is 2 minutes less than required time	Presentation is more than maximum time or 1 minute short	Presentation falls within required time frame
Completeness and Understanding of Content	One or more points left out, lack of understanding of content shown	Majority of points glossed over, lack of understanding of content shown	Majority of points covered in depth and expressing an understanding, some points glossed over	Thoroughly explains all points showing a clear understanding of career- not just reading
Professionalism of Presentation	Mumbles, audience has difficulty hearing, confusing	Thoughts don't flow, not clear, does not engage audience, causes distraction behaviors (ie. laughing)	Thoughts articulated clearly, some disorganization, does not engage audience	Presentation is organized and the interest level of the audience is maintained